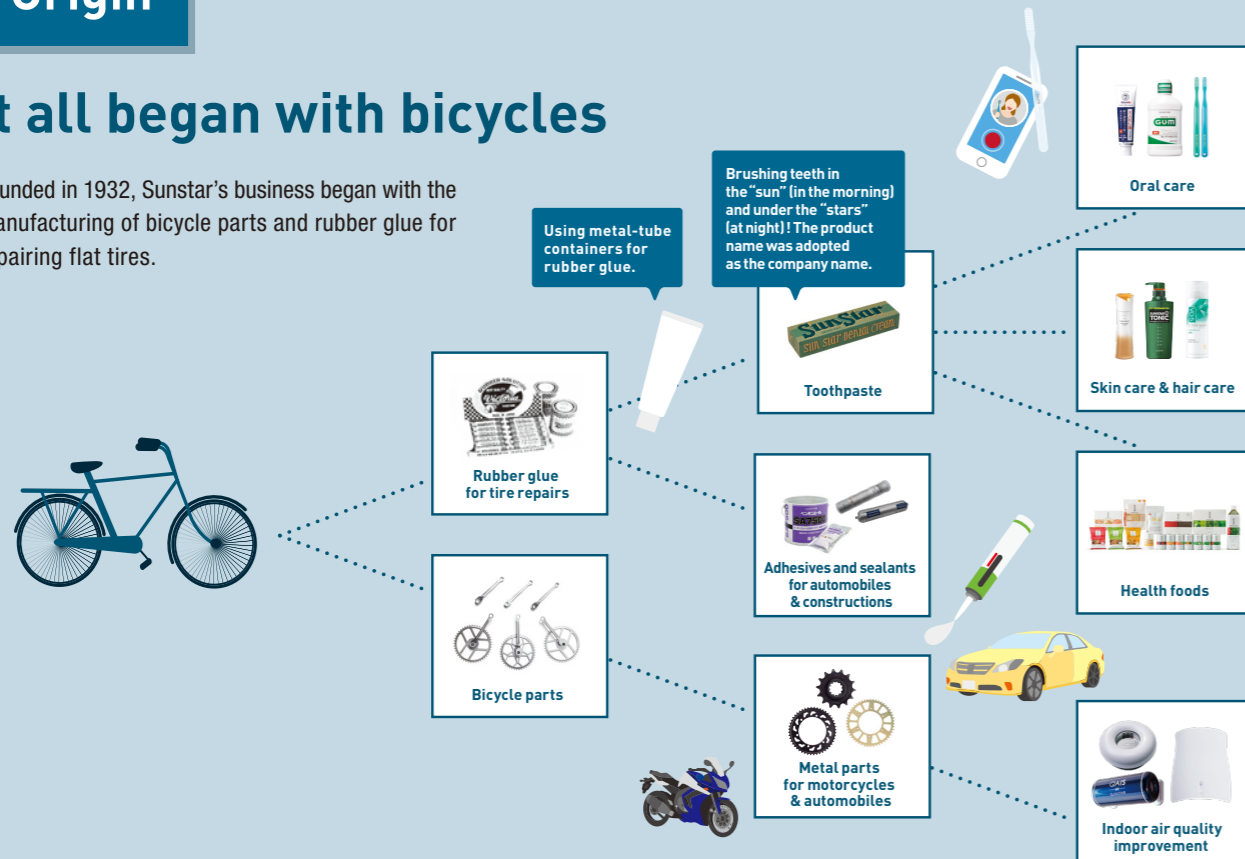


## Origin

### It all began with bicycles

Founded in 1932, Sunstar's business began with the manufacturing of bicycle parts and rubber glue for repairing flat tires.



## Sustainability

Sunstar is proactively engaged in addressing social issues through its business. As such, we promote involvement in Sustainability activities, while remaining fully committed to social initiatives which contribute to people's health and quality of life.



For more detailed information,  
please visit the Sunstar website:  
<https://www.sunstar.com/sustainability>



### Sunstar's SDGs Key Goals

We are contributing to the achievement of SDGs through our business activities, focusing on four specific goals.

\* The SDGs (Sustainable Development Goals) are 17 global goals set by the United Nations with UN member states to achieve a sustainable world with a balanced economy, environment and society by the year 2030.



We will provide products and services that will help people live healthier lives, from the promotion of oral and overall health to improving the living environments of people all around the world.



We will work to prevent, reduce, and reuse waste products through the entire life cycle of our products — from procurement to manufacturing, logistics, sales, and even after consumer use.



We will work to make living environments more secure and comfortable, with regards to mobility and buildings.



To contribute to achieving carbon neutrality, we will work to reduce CO<sub>2</sub> emissions throughout our supply chain including materials, products, manufacturing and transport.

**SUSTAINABLE DEVELOPMENT GOALS**

## SUNSTAR



## SUNSTAR GROUP GUIDE



## Company Profile

### A global network supplying products and services to 100 countries

Based in **22** countries worldwide

Sunstar Group is based in 22 countries in four major regions—Europe, the Americas, Asia, and Japan—and supplies products and services to 100 countries worldwide. Sunstar's Global Headquarters, as well as the Consumer Business\*<sup>1</sup> Headquarters is located in Switzerland, while the Industrial Business\*<sup>2</sup> Headquarters is in Singapore.



Switzerland



Singapore



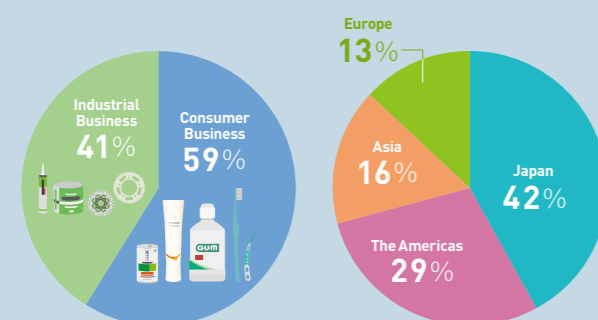
\*1 Consumer Business : oral care goods, cosmetic, health foods, etc.

\*2 Industrial Business : metal parts for motorcycles, automobiles, and adhesives/sealants for automobiles, buildings, electronic parts, etc.

Annual sales of **1,066** million Swiss Francs (CHF)

FY2023

Sunstar Group's net sales by region come from Japan (42%), the Americas (North and South America, 29%), Asia excluding Japan (16%), and Europe (13%). By business sector, 59% of sales come from our Consumer Business and 41% come from our Industrial Business. We aim to expand our business through the development of high value-added products and the expansion of product categories and sales areas.



FY2023 Net Sales by Business Sector

FY2023 Net Sales by Region

**4,000** employees

Across Europe, the Americas, Asia, and Japan, our global team of diverse employees from various countries and backgrounds collaborate across borders to find solutions to social issues under our key motto: "One Team, One Sunstar."



## Management Message

### Leading happier lives and building healthier futures

Sunstar Group is a global conglomerate that produces oral care, health and beauty and indoor air quality products, as well as adhesives and metal parts for mobility and living environments.

Our purpose is to help people to "lead happier lives and build healthier futures"

by enhancing oral and physical health and beauty, and creating safe and comfortable living environments with our various business for contributing sustainable development of the world.

In partnership with our stakeholders, we that strive to meet a number of important challenges such as minimizing the environmental impact of our business activities, helping our employees grow and prosper, and establishing the sound management platform expected of us by society at large to be recognized, so that we can be recognized as one of the most trustworthy companies in the world.



#### Yoshihiro Kaneda

Sunstar Group Representative



Our motto: "Always strive to help people everywhere achieve better health and enhance their quality of life."

## Our Purpose

Through enhancing oral and physical health and beauty,  
and creating safe and comfortable living environments

# “Leading happier lives and building healthier futures”

## Oral Care

In collaboration with a broad range of medical and dental experts from across the world, Sunstar is conducting extensive research into the relationship between periodontal diseases and systemic diseases, as well as the link between maintaining the ability to orally ingest food and anti-aging. We aim to create innovative products and services that protect oral and overall health for future generations. This includes efforts to prevent cavities and periodontal diseases based on bacterial flora research, as well as to develop devices applying IoT technology to promote effective and fun tooth-brushing



## Mouth

## Beauty Care

Sunstar takes a holistic approach to beauty, with a focus on both the internal and external aspects of the body. We offer cosmetics, as well as health beverages and foods which help draw out the beauty inherent in people, giving them clearer skin and well-being that glows from within. We also offer nurturing haircare products, as well as products and services that help make your face more expressive, with whiter teeth and clearer breath, utilizing natural ingredients and the innate healing power of the human body to promote healthy smiles and greater enjoyment from being close to others.



## Body

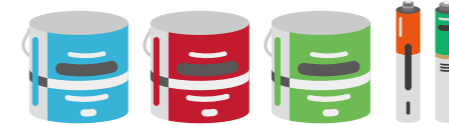
## Health Care

We aim to promote health by strengthening the innate healing power of the human body through healthy vegetable beverages and health foods based on traditional brown rice and vegetable diets, which help balance the intestinal environment. In addition, we offer mist sprays which limit the impact on human health of house dust containing mold and pollen, and the excrement and remains of mites found in bedding and living spaces. We are also developing various other products to promote healthy living, including detergents specifically for wet areas such as kitchens, washrooms and bathrooms.



## Adhesives & Sealants

Sunstar was the first company in the world to develop an indoor sealant which suppresses all of the 13 chemical substances that emit VOCs (volatile organic compounds). We have also developed water-based adhesives that effectively reduce VOCs and that have been commercialized in the automobile production industry. These products are now used by automobile manufacturers around the world. We play a key role in creating a healthy and comfortable environments in vehicles and living spaces.



## Living Space

## Indoor Air Quality Improvement

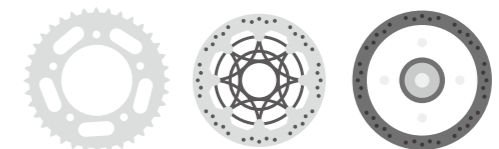
Not only does Sunstar play a role in creating healthy and comfortable living spaces, it also contributes to improving the air quality surrounding us. We have developed a clean and safe photocatalytic deodorization and sterilization system that removes odorous substances, and suppresses bacteria, and viruses. Our systems are used in schools, nurseries, homes, offices, commercial facilities, medical and care facilities, trains, homes and for pets.



## Mobility

## Motorcycle & Automobile Parts

We continue to manufacture products that boast the top-class share in the world's market for motorcycle brake discs and sprockets (gear parts). We also offer customized parts for the racing sector, and have gained a huge following from top racers and motorcycle enthusiasts. We support an active lifestyle by promoting safe and comfortable driving. Our products are becoming more widely used in vehicles such as automobiles, off-road leisure vehicles, and road racing bicycles.



## Company Story

# Sunstar has a history of pioneering new research areas, in partnership with world-renowned experts, integrating innovative knowledge and technology

### “GUM brand to fight periodontal disease bacteria” developed in partnership with world-leading research team

Sunstar has been collaborating with and sending researchers to the State University of New York at Buffalo, renowned for its advanced dental research, since 1979. In a world first, the host research team discovered that periodontal disease stems from a bacterial infection. In response to this discovery, Sunstar developed an anti-bacterial agent optimized to combat periodontitis-causing bacteria. The results of this research, in alliance with leading experts, have led to today's line of GUM products.



### Supporting healthy lives by raising awareness of and supporting research into the link between oral health and overall health

Since 1990s, Sunstar has held international symposia around the world on the link between periodontal disease and diabetes, and continued to recognize and fund advanced research on the link between periodontal disease and systemic disease. We are also actively involved in raising awareness of the importance of oral care in disasters, as well as the prevention of oral frailty, a condition in which deterioration of oral function accelerates the aging process. As part of these efforts, we are developing solutions that will help people lead healthier lives based on the latest research.



### Created a business brand triggered by health management starting from employee wellness facilities

To promote employee wellness, Sunstar established its “Sunstar Body and Mind KENKODOJO” facility. The facility offers employees an instructional curriculum to help them improve autonomic nerve balance through a diet based on a brown rice and vegetables, stretching and walking exercises, and contrast baths. Our employee health management initiatives are also highly regarded outside of the company, and our “KENKODOJO” products, originally intended for employees, have been commercially available since 1988.



### Our industrial sealants business blossomed from the construction of pavilions for The Expo '70.

Sunstar's adhesives business, which began in the early days following the success of our rubber glue used to repair bicycle tires, was transformed by its entry into the growing markets of the construction and automobile industries. The sealants, used for the pavilions at the Japan World Exposition, Osaka 1970, gained a high reputation and spread throughout the construction industry, and since then, we have commanded a strong market share in Japan. To this day, the technology we cultivated over many years plays a key role in creating comfortable spaces for people to live in.



### Automobile adhesives business actively expands in Europe following Japan, the Americas, and Asia

Our wide and diverse range of adhesives, sealants and coatings has been highly regarded in the industry for its superior ability to meet the varied needs of automobile manufacturers. In line with the expansion of automobile production sites, Sunstar has expanded its operations from Japan to the Americas and China. In 2019, we established a new major base in Germany to grow our business in Europe. Through product development that pays careful attention to detail, we seek to contribute to improving the safety of automobiles, and making life more comfortable for people around the world.



### Brake discs trusted by the world's leading motorcycle racers

Racing brake discs with high heat resistance and excellent braking performance have contributed to racing titles for teams in Europe, the Americas, and Japan and have been embraced by the world's top racers. In 2018, we also commercialized a special brake pad specifically for the discs. Products that are developed and enhanced, based on the vast amount of test results accumulated over the years, have been highly valued for their innovative design as well as superior safety and functionality.



## Topics

# Pioneering the future in pursuit of more enriching lifestyles

### Certified organic and vegan

#### GUM BIO Toothpaste and Mouthwash

Contains fluoride to protect teeth against cavities. Organic and vegan-certified extra gentle formula made with 99% natural ingredients, including organic peppermint and aloe vera.



### Easy to use, soft interdental brushes, perfect even for beginners

#### GUM Soft-Picks

Offering a wide variety of popular rubber-type gentle interdentals, including Comfort Flex, with improved grip and stem flexibility, and the curved GUM Soft Picks Pro, for easy access of back teeth.



### A next-generation device to help reduce bruxism

#### BUTLER GrindCare

An innovative, smart bruxism management system that improves QOL. When the device detects teeth grinding, the device emits a gentle contingent pulse to disrupt the compulsion, helping to alleviate sleep disorders and facial pain.



### For healthier, fresher air

#### QAIS-air-04A1

Photocatalytic wall-mounted sterilizing /deodorizing system focused on removing pet toilet odors. Full of innovations to make life with pets safe and comfortable.



### Better adhesives for smoother ride comfort

#### Structural adhesives reducing car body vibration

Automotive adhesives reducing CO<sub>2</sub> emissions by making car bodies lighter and reducing vibration of car bodies. Its adoption is expanding worldwide.



### Customization to meet any specification needs

#### Fine blanking parts

We are able to produce metal parts with higher precision and complexity owing to our own fully integrated production line equipped with leading-edge metal processing technology, including press work and laser cutting.

